



WYH RSA CIRCULAR



SUBJECT	Mahindra “With You Hamesha Road Side Assistance” (WYH RSA) Retail Program		REF NO	PCN-2017-025	
APPLICABLE MODEL(s)	Bolero PIK UP, Bolero Maxi Truck, Supro, Maxximo, Jeeto, Imperio		MONTH OF ISSUE	Nov 2017	
APPLICABLE CHANNEL(s)	COMMERCIAL		TYPE	WYH RSA	
CIRCULATE TO :					
CEO/ GENERAL MANAGER	✓	SERVICE HEAD	✓	HR MANAGER	✓
SALES MANAGER	✓	CRM	✓	PARTS MANAGER	✓
SALES CONSULTANT	✓	SERVICE ADVISOR	✓	MANAGER TECHNICAL(Co-TEK)	✓
EXPERIENCE EXECUTIVE	✓	RELATIONSHIP MANAGER	✓	WARRANTY MANAGER	✓
ICRE SALES	✓	BODYSHOP MANAGER	✓	ICRE SERVICE	✓
RECEPTIONIST	✓	FLOOR CONTROLLER (S S)		HOSTESS	✓
HOSPITALITY MANAGER	✓	QUALITY CONTROLLER (T S)		CSI PROCESS CHAMPION	✓
SALES PROCESS CHAMPION	✓	e-TEK / TECHNICIAN		DRONACHARYA	✓

We would like to bring to your kind notice that list price of Commercial RSA has been revised with eff 1st Dec 2017.

There will be no change in dealer commission or other terms and conditions of Retail RSA Program.

Commercial RSA Revised Pricing from 1 st Dec'17			
Commercial RSA Coverage Period	1Yr	2Yr	3Yr
List Price	1034	1575	2146
GST @ 18%	186	284	386
Revised MRP	1220	1859	2532

Kindly arrange to bring this to the knowledge of all concerned.

In case you need any further clarification, you may please contact your CCM or Rethin Thomas @ kaipuraidom.rethin@mahindra.com